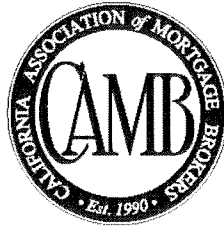


# CAMB's Annual Convention & Grand Exposition

Sacramento Hyatt and Sacramento Convention Center | August 6 - 9, 2008



## WANTED—Distinguished Speakers

Deadline: November 1, 2007

### How to Apply

Read submission requirements carefully. Submit the application along with the required materials by November 1, 2007.

via postal mail: Erin Grigat, Director of Meetings and Convention, CAMB, 950 Glenn Drive, Suite 150, Folsom, CA 95630

via fax: (916) 448-8237

via email: [erin@cambweb.org](mailto:erin@cambweb.org)

### Who Attends

California Association of Mortgage Brokers (CAMB) conference attendees represent mortgage industry professionals from across the state including broker of records, loan originators, support staff, and affiliates. Conference attendees also reflect a range of experience within the industry from novice to expert.

### Conference Programming

Our theme for the conference in Sacramento is:

**Not been decided yet**

We are seeking engaging, organized and well-prepared presentations that are relevant to the personal and professional development issues facing the mortgage industry. We want attendees to come away from the conference with ideas and/or tactics they can implement in their business, jobs and their lives.

### Presentation Information

Conference programming will be broken into general topic areas. Typical session attendance ranges from 50-75. Sessions are 60 minutes in length. When preparing your presentation, you must leave at least 10 minutes at the end of the session for questions and answers. This will facilitate interaction from the audience and ensure attendees get answers to their questions. A presenter may be selected for any session time between 8:00 a.m. and 5:00 p.m. on either August 7 or August 8.

### Presentation Selections

Presentation selections for the conference will be based on the quality of the speaker and presentation, relevance to current issues in the mortgage industry, well-defined focus, and practical use of the material. Please fill out the application and send in all of the required information and outlines. Incomplete applications may be denied.

### Proposal Selection

Presenters will be notified of the Convention Committee's decision by February 15, 2008.

### Participation Rules

No presenter may submit more than two (2) proposals. Primary presenters who invite others as co-presenters will be responsible for supplying CAMB with contact information.

Panel presentations are limited to three (3) presenters and one (1) moderator. No exceptions.

California Association of Mortgage Brokers  
2008 Annual Convention  
Proposal Submission Form

Please type or print clearly--no more than two proposals per presenter.

Due to program deadlines, we will be unable to consider any submissions received after November 1, 2007.

**Primary Presenter Contact Information**

Name \_\_\_\_\_  
Title \_\_\_\_\_  
Company \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ ZIP+4 \_\_\_\_\_  
Telephone \_\_\_\_\_ Fax \_\_\_\_\_  
E-mail \_\_\_\_\_ Web site \_\_\_\_\_

**Presentation Format** (please select one)

Lecture (features one or two speakers presenting materials as a public address) \_\_\_\_\_

Workshop (features active audience participation) \_\_\_\_\_

Panel (features three panelists responding to a series of questions posed by a moderator concerning a focused topic) \_\_\_\_\_

Other. Please specify: \_\_\_\_\_

**Presentation Title** (15 word maximum)

This presentation title will be used in marketing materials and in the final program. Convention Committee reserves the right to edit titles. Under no circumstances will a speaker be allowed to switch or change the title without expressed permission from the Executive Director of CAMB.

**Presentation Description** (50 word maximum)

**Presentation Syllabus** (350 word maximum) Please attach a presentation syllabus to this submission form. This syllabus may be distributed to attendees if presenter(s) does not provide other handouts.

**Presenters**

I will be the only presenter. \_\_\_\_\_

I will be presenting with others. Please complete information for co-presenter(s). \_\_\_\_\_

**Primary Presenter/Moderator Biography** (100 word maximum)

This biography may be used in marketing materials and in the final program.

**Co-Presenter 1 Contact Information (if applicable)**

Name \_\_\_\_\_  
Title \_\_\_\_\_  
Company \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ ZIP+4 \_\_\_\_\_  
Telephone \_\_\_\_\_ Fax \_\_\_\_\_  
E-mail \_\_\_\_\_  
Web\_site \_\_\_\_\_

**Co-Presenter 1 Biography** (100 word maximum)

**Co-Presenter 2 Contact Information (if applicable)**

Name \_\_\_\_\_  
Title \_\_\_\_\_  
Company \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ ZIP+4 \_\_\_\_\_  
Telephone \_\_\_\_\_ Fax \_\_\_\_\_  
E-mail \_\_\_\_\_ Web\_site \_\_\_\_\_

**Co-Presenter 2 Biography** (100 word maximum)

**Co-Presenter 3 Contact Information (if applicable)**

Name \_\_\_\_\_  
Title \_\_\_\_\_  
Company \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ ZIP+4 \_\_\_\_\_  
Telephone \_\_\_\_\_ Fax \_\_\_\_\_  
E-mail \_\_\_\_\_ Web\_site \_\_\_\_\_

**Co-Presenter 3 Biography** (100 word maximum)

**Expected Learning Outcomes** At session completion, participants should be able to:

Learning Outcome 1: \_\_\_\_\_

Learning Outcome 2: \_\_\_\_\_

Learning Outcome 3: \_\_\_\_\_

**Session Audience** (select all that apply)

Topic Areas

- Sales and Marketing
- Business Operations
- Regulatory and Legal Compliance
- Management
- Leadership
- Other \_\_\_\_\_

Program Learning Level

- Novice (0-3 years)
- Intermediate (4-7 years)
- Expert (7+ years)

Area of Focus

- Loan Originator
- Broker/Owner
- Support
- All

### Audio/Visual Needs

CAMB will provide the following equipment in each presentation room: podium or lectern with CAMB logo, podium microphone, screen, overhead projector, LCD projector. If you need any other equipment please indicate below.

### Authorization

By submitting and signing this proposal I agree to the following:

- I understand and agree to all of the instructions and rules.
- I give permission to the California Association of Mortgage Brokers (CAMB) to use all or part of my presentation for publicity purposes.
- I promise to appear and deliver my presentation, and to the best of my ability, ensure that my co-presenters appear and deliver.
- I understand that my presentation is meant to educate, train and raise the professional knowledge of attendees. Commercialization of my presentation is not permitted.
- I give permission to CAMB to edit my presentation title and/or abstract as necessary for publication purposes.
- I understand that I will not be paid for my presentation.
- I understand that I will be required to pay for all of my own expenses for speaking at the CAMB Convention, including all travel and related expenses.
- I understand that if I do not submit one copy of my presentation handouts to CAMB by June 1, 2008 that I will be required to bring the appropriate number of copies for Convention attendees to the Convention at my own expense.
- I understand that a reduced convention registration fee is available for presenters who wish to attend the convention. Presenters receive one complimentary registration for the day of their presentation (this includes meal functions for that day).

Presenter Signature \_\_\_\_\_ Date \_\_\_\_\_



California Association of Mortgage Brokers

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